

## READER PROFILE

Freemasonry Today is the official magazine of the United Grand Lodge of England and Wales. ABC certified (Jan-Dec 2008: **224,685**).

Delivered to the homes of all members of Grand Lodge and on sale at Masonic outlets as well as active subscription marketing, Freemasonry Today reaches an approximate readership of one million.

This readership has a high proportion of professional males (ABs and ABC1s) with Freemasons forming a prosperous and active group within the community.

## RATES

Double Page Spread	£6,780
Full Page	£3,760
Half Page	£1,895
Quarter Page	£960
Eighth Page	£495

Outside Back Cover	£4,512
Inside Front Cover	£4,324
Inside Back Cover	£4,136

Inserts     £45 per thousand up to 15g  
 Over 15g price on application

Classified                     £90 per SCC

## ADVERTISING DETAILS

**Advertisement Director:** Wesley Tatton  
 wesley.tatton@madisonbell.com

Tel: 020 7389 0823

**Sales:** Christopher Goh  
 chris.goh@madisonbell.com

020 7389 0863

**Production:** Ross Hurford  
 ross.hurford@madisonbell.com  
 020 7389 0871

## MECHANICAL DATA

DPS (Type Area)	272 x 400mm
DPS (Bleed)	303 x 426mm
DPS (Trim)	297 x 420mm
Full Page (Type Area)	272 x 190mm
Full Page (Bleed)	303 x 216mm
Full Page (Trim)	297 x 210mm
Half Page (Horizontal)	131 x 190mm
Half Page (Vertical)	272 x 90mm
Quarter Page	131 x 90mm
Eighth Page	63 x 90mm

## REQUIRED MATERIAL

All copy to be supplied on CD or e-mail as PDFs/EPS with fonts embedded.

Images need to be saved in CMYK to 300dpi.

## FREQUENCY

Published four times a year: January, April, July and October. Copy required one month prior to publication.

**Madison Bell Ltd**  
 20 Orange Street  
 London WC2H 7EF

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 The vital point of contact for Masons nationally